

PRESS RELEASE
FOR IMMEDIATE RELEASE

FAHRENHEIT88 USHERS IN YEAR OF OX WITH “A BLESSED MOO YEAR”



Kuala Lumpur, Monday, 18 January 2020 – As we enter into the new year, Malaysians are looking forward to a healthier, happier and more prosperous Year of the Ox. In the spirit of keeping traditions alive in the new normal, Fahrenheit88 welcomes “**A Blessed Moo Year**” this Chinese New Year. From now until 28 February 2021, Fahrenheit88 is decked in shades of red and pink with cherry blossoms, symbolizing longevity, spring and the renewal of life. To satisfy cravings this blessed moo year, enjoy takeaway beef-y deals including delicious the Beef Shawarma Platter from **Al-Amar Express** or the delectable Roast Beef Sandwich from **Connoisseur Café**, both starting at only RM15!



Once the Movement Control Order (MCO) is lifted, the **Moo Moo Market**, Level 2 will feature **Midorie** and marketplace **BeLokal**, selling local artisan products. Shoppers may redeem a **Bonus Gold Nugget** with a minimum spend of RM188 in a single receipt, as well as a pack of exclusive **Ang Pow** with a minimum spend of RM88 in a single receipt.



From now until 28 February 2021, follow Fahrenheit88's Facebook page and join the **Chinese New Year Style** social contest to win exciting prizes! Post your best CNY #OOTD, to be one of five winners.

For more information on **A Blessed Moo Year**, visit Fahrenheit88's Facebook page at <https://www.facebook.com/Fahrenheit88/>, Instagram account at <https://www.instagram.com/fahrenheit88/> or contact Fahrenheit88 Customer Service at 03-2148 5488.

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About Fahrenheit88

Embrace a new shopping experience at Fahrenheit88, Kuala Lumpur's vibrant and iconic shopping destination strategically located in Jalan Bukit Bintang. Fahrenheit88 introduces an environment offering shopping, entertainment and dining, by housing an exciting mix of international, regional and home-grown brands.

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